



MoreNiche presents guide on

# Feeder Sites

## **Introduction**

Here at MN we are constantly trying to improve your sales; another method to do this is to promote our feeder site we have created. The reason we have produced feeder sites is due to the large number of webmasters who still linking directly to products selling sites directly. Linking directly to the end product selling sites is very bad for conversions as you miss out on the pre-selling opportunity.

The pre-sell is very important as this gives you a chance to convince the surfer that this product is what he needs and he could not be happy without it. These feeder sites have been tweaked over the past 2 years to convert at amazing levels, and research shows that running your traffic through one of these sites instead of directly selling to product sites will increase your sales by over 45%.

If you don't read below and think about implementing some feeder sites you're just throwing money away.

## **Why should I use them?**

As stated above they could increase your sales by 45% or more, they are very simple to install and they convert. The best reason for using these sites is that there absolutely NO overheads for yourself. We pay for the hosting/bandwidth, we constantly update the sites and we will make sure the site stats at a very low converting rate. If you are currently promoting websites directly you really need to ask yourself one question, can I make more money this way?? If you have any questions email [sandis@moreniche.com](mailto:sandis@moreniche.com) or [ben@moreniche.com](mailto:ben@moreniche.com)

## **How can I use these feeder sites?**

This is totally up to you, we supply you with a unique linking code and you can use this as you wish. Most people either promote the sites directly with the linking code in search engines and Pay-Per-Click (PPC) systems.

Other people place links on sites under headings like "Other Penis Enlargement Sites", why link to other sites when you will not get recognition for sales; you can now link to our feeder sites and get paid on all sales?

## **How does it work?**

Its very simple, the code we give you has your unique affiliate ID and when the user clicks on the link they get fired to the feeder site but at the same time your code gets stored on their computer for 6 months. This means that if they then visit one of our sites (which they will) it will be recorded as your surfer and you will get the usual high commission on the sale.

Even if the surfer does not sign-up today but comes back next week you will still be rewarded for the sale, our affiliates also get rewarded for any other purchases

that surfer makes for the next 6 months, for example if they sign-up for Penis-Health.com and then 2 months later decided to purchase SizeGenetics you will get paid for this as if it was a normal sale.

## Tracking Code?

Ok so we give you the “unique” tracking code but what does it mean? You linking code will look like this:

<http://track.lativio.com/hit.php?s=3&p=2&w=100001&article=http://www.penis-enlargement-articles.com>

Simply this URL is: <http://track.lativio.com/hit.php>

This page is a special PHP file which is designed to track hits from affiliates, the file requires information from you to help it do this.

The information is:

[s=3&p=2&w=100001&article=http://www.penis-enlargement-articles.com](http://track.lativio.com/hit.php?s=3&p=2&w=100001&article=http://www.penis-enlargement-articles.com)

By changing this information you will change where the user goes and who gets the commissions on any sales.

By changing [article=http://www.penis-enlargement-articles.com](http://track.lativio.com/hit.php?s=3&p=2&w=100001&article=http://www.penis-enlargement-articles.com)

You can direct the surfer to any website you wish but if you want to make some money we suggest you send them to one of our feeder sites or our product sites.

And most importantly you need to change [w=100001](http://track.lativio.com/hit.php?s=3&p=2&w=100001&article=http://www.penis-enlargement-articles.com)

This needs to be changed to your unique webmaster affiliate ID, you were given this when you signed up, but if you're unsure what this is, visit the linking codes section of the MN site.

## Conclusion

You would be losing a lot of money by not using our this free facility, these websites have been proven to convert at very low rates and have been tweaked for years now and will continue to be tweaked to make sure the site continue to convert. All you have to do is add the links on your existing websites or replace your current direct advertising campaigns with these links to improve your sales by over 45%.

# **Affiliate Marketing Tools and Resources**

## ***Domain Registration***

[GoDaddy](#) – number one domain registration service to date

[1&1 Internet](#) – another very popular domain hosting site

## ***Hosting***

[BlueHost](#) – hosts up to 6 domains under one account; WordPress friendly, with CPanel included, and many scripts and tools

[HostGator](#) – hosting service with CPanel, WordPress friendly, scripts and statistics tools

## ***Website Editors***

[Adobe Dreamweaver CS4](#) – professional HTML editor, ideal for work with MoreNiche templates or for building a site from scratch

[XSitePro](#) – great tool for creating little review websites for marketers with no knowledge of design and HTML. However this tool can't be used with free MoreNiche templates as it has limited layouts.

## ***Photo/Image Editing Software***

[Adobe Photoshop CS4](#) – professional photo editing software, complete with features for all forms of image editing; must-have software for all computer users, internet marketers or not.

[Adobe Fireworks CS3](#) – professional alternative to Photoshop, created specifically for the web designers, especially useful for creating quick but accurate prototype sites

## ***Keyword Research Tools***

[KeywordElite](#) – a desktop tool with many keyword research features. This tool will collect you keywords from various places into numbers of thousands. It is used by most top SEO and PPC marketers

[WordTracker](#) – most popular online keyword research service, offers advanced keyword research and suggestions; contains the largest and most updated database of keywords around

[Keyword Discovery](#) – a very popular alternative often used to supplement WordTracker keyword results; also contains a massive keyword database

## ***Search Engine Optimization Tools***

[SEO Elite](#) – the number one most popular keyword research tool used by nearly all successful internet marketers, with multiple functions, from competition research down to automatic link exchange approaches and more

[SEO Toolkit](#) – tool that includes everything you need to promote your website, including a rank checker, PPC bid manager, keyword suggestion tool, keyword density tool, reciprocal link checker, link popularity checker, and many more features

## ***Email Marketing Tools***

[Aweber](#) – one of the best email marketing services – allows capturing emails, creating multiple campaigns, double opt-in function, great partnership with major internet providers to ensure your emails gets delivered and read

## ***Article Submission Tools***

[Article Marketer](#) – the most popular service article submission service, and also the most effective; subscription gets your article complete distribution to thousands of sites to improve your search engine positioning, increase your Google page rank, and get immediate links from relevant, high value websites

[Article Submitter](#) – easily and effortlessly submit your written article *automatically* to over 300 article directories. With Article Submitter, submitting one article in minutes can give your site hundreds of incoming links