



MoreNiche presents guide on

# **How to build a massive downline using forums**

## **How to building a massive downline using forums**

Having a massive downline can easily pay off, especially in combination with Cash Activation Bonuses (CABS). This is a unique creation from MoreNiche that can turn even the most laziest webmaster into an affiliate action man!

CABS by definition represent Cash Activation Bonuses. These cash bonuses are assigned by MoreNiche when new affiliates complete specific actions or tasks, such as achieving 50 posts on forum, setting up a website or sending x amount of visitors using tracking code. This all together ensures the webmaster takes action towards getting his first sale. This way webmaster can earn up to 45\$ even before making their first sale. Remember, your downline's success is also yours, and CABS ensure the best possible chance of downline commissions as well as offering an attractive sweetener to attract sub affiliates

MoreNiche offers 3 options for recruiting downline affiliates which vary from a one off 30\$ bonus per webmaster down to several levels of sharing a percentage from your downline's earnings, that can turn into thousands of dollars every month. Also remember, that you can promote MakingYouRicher as well. In doing so, not only do you make a whopping \$40 for the sale, but you get a % for life too of their earnings.

### ***How to find potential affiliates for your downline***

There are many webmaster and business related forums on the internet. These forums are great for recruiting other affiliates for your downline. You can use English and foreign webmaster forums, as the majority of webmasters know English really well.

You can recruit 2<sup>nd</sup> tier affiliates into your downline using two approaches:

- **Posting in opportunity / advertising sections**
- **Advertising through signatures while participating in a thread discussion**

### ***Posting in opportunity / advertising sections***

The name of this method is self explanatory. Many of forums have a special section devoted for advertising posts. These sections usually aren't very popular between visitors, but still you can expect a some decent traffic from there.

To use this approach you will need to:

- Sign up to the forum
- Prepare a great title and text post (check spelling mistakes, check links)
- Use an interesting and catchy title "Make \$45 right now! All you have to do is.....(post goes on to say sign up to MoreNiche)

- Before posting, use the preview function to double check
- Post it in the most busiest time of the day
- Make sure after a couple days or even hours to post again in the same post to get it back to the top, or “bump” your thread. The post can contain some useful information, extra details, etc.

### ***Advertising through signatures***

Advertising using signatures is very popular and effective. Sometimes it can be considered as direct and sometimes as indirect advertising.

It is important to understand that it's usually forbidden to spam or abuse in any way the forum just for the sake of exposure and clicks. Even if it works for some time, eventually administration may ban your account, so read their rules.

Luckily there are many legit ways to advertise and getting clicks while being perceived as positive person on forum at the same time. It can be explained simply: ask or answer appropriate questions, add value to the discussion and people will notice you and your signature.

#### **Signature restrictions or limitations:**

- Not all forums allow signatures
- Not all forums allow active links in signatures
- You might need to wait 10 days before you can post links
- You might need to post 50 useful posts before you can use signature/links
- You may need to make X amount of posts before you can start a new thread.
- etc

The bigger the forum, bigger returns can be expected.

#### **Types of signatures:**

- Simple text
- Simple text link
- Banner
- Banner mixed with text and/or text links

## Samples:

Ben MN



[ben@moreniche.com](mailto:ben@moreniche.com)  
ICQ 341 743 085

**THE AFFILIATE PROGRAM** that pays **BIG** commissions  
**MakingYouRicher** Rocks

*Products for Weight Loss, Sex Advice For Men, Male Enhancement and How To Make Money Online  
Paying up to 175\$ per sale. Sign up and get free 45\$ just for being active!  
**Join MoreNiche Today and Claim Your Bonuses!***

Wana make extra \$100 a day? Maybe 500\$ a day?  
The more the better... MoreNiche = more money for you! Sign up!

[You can download a huge number of promotional Banners here.](#)

Most mainstream forums will allow having a simple text link in the signature. In adult forums it's pretty common to have also banners just like in the example above. Whatever is the case, try to keep signature simple and easy. You can promote MoreNiche downline or also MakingYouRicher or both!

[You can download a huge number of MoreNiche promotional Banners here.](#)

[You can download a huge number of MakingYouRicher promotional Banners here.](#)

**It's important** to try not to start a thread about the program you are promoting in the main forum, because usually you will be accused of spamming - so keep your profile low.

Try to reply to questions or give opinions or advice. This way you will be playing it safe. After all – forums are for interaction, exchanging information and finding like minded people not just for aggressive advertising.

## ***Warning***

**Never spam or abuse a community. If forum administrators complain or we notice that you are breaking the rules – your account may be frozen. It is about businesses building long term, not spam-and-run away.**

## ***Extra strategies***

The simplest strategy is to place your affiliate link in a signature or advertising post, but you can go a couple steps further.

### **Target a specific page**

MoreNiche has a special function that allows you to customize the final landing page. You can send the potential affiliate to any page on MoreNiche.com.

For example, recruiting weight loss affiliates you could send them straight to the Proactol's product page located at: <http://www.moreniche.com/proactol.html>

You can achieve that by customizing your linking code and adding to it:

<http://www.moreniche.com/proactol.html>

To your regular link (20\$ + 5%)

<http://moreniche.com/join.html?w=104872&ttp=3>

The final linking code will look like this:

<http://moreniche.com/join.html?w=104872&ttp=3&u=http://www.moreniche.com/proactol.html>

### **Set up your own review page**

This is the best approach. This gives you two important advantages:

- You are not using the same plain linking code which can be easily tracked by forum administrators.
- You now have full control over the page they land on. This is especially beneficial if you are targeting different affiliates, for example, weight loss affiliates would land on a page where you overview of Proactol and the benefits of promoting this product. While for adult webmasters it could be a page with Lovecentria review and different ideas how they could profit by promoting this product.

### **Hide your links**

The main purpose of hiding your link is to avoid others removing your affiliate ID from the tracking URL, since webmasters are more savvy than regular customer. That's why it's advisable to hide the links. It's really easy if you have set up a separate page on your domain. This means that you can use several methods for hiding links as written in the MoreNiche guide on "How to hide links".

## **Forum Lists**

Here you can find list of forums. Since MoreNiche have various products, we have provided mainstream as well as adult forum lists.

### **Mainstream / Webmaster forums**

<http://www.webmasterworld.com/home.htm>  
<http://forums.digitalpoint.com/>  
<http://www.v7n.com/forums/>  
<http://www.webmaster-talk.com/>  
<http://www.webmaster-forums.net/>  
<http://www.conqueryourniche.com/forum/>  
<http://www.webforumz.com/>  
<http://www.webproworld.com/>  
<http://www.webmasterforums.com/>  
<http://www.webmastertalk.co.uk/>  
<http://www.a4uforum.co.uk>  
<http://www.siteownersforums.com/>  
<http://www.webmastershelp.com/>  
<http://talk.iwebtool.com/>  
<http://forums.ukwebmasterworld.com/>  
<http://www.geekvillage.com/forums/>  
<http://www.ozzu.com/>  
<http://forums.seochat.com/>  
<http://cmforums.net/>  
<http://www.dnlodge.com/>  
<http://www.akamarketing.com/webmaster-forums/>  
<http://www.adminrevo.com/>  
<http://www.irishwebmasterforum.com/>  
<http://www.warriorforum.com/forum/>  
<http://www.marketingchat.org/forum/index.php>  
<http://internetmarketingforums.net/>  
<http://www.internetmarketingsingapore.com/forums/>  
<http://www.associateprograms.com/discus/index.php>

### **Other webmaster / mainstream forums lists**

<http://www.webmasterforumlist.com/>  
<http://www.mikes-marketing-tools.com/marketing-forum/>  
<http://www.big-boards.com/>

## Adult webmaster forums

<http://www.gfy.com>  
<http://www.netpond.com>  
<http://www.sponsorchat.com>  
<http://www.greenguyandjim.com/board/>  
<http://board.adultinsider.com/>  
<http://www.tunafishbitch.com/forum/>  
<http://www.adultwebmasters.com.au/board/>  
<http://forums.weboverdrive.com/>  
<http://forums.gaywidewebmasters.com/>  
<http://www.justblowme.com/>  
<http://bbs.mediumpimpin.com/>  
<http://www.drinkmorepostmore.com/board/>  
<http://bbs.porncity.net/>  
<http://bbs.adultwebmasterinfo.com/>  
<http://www.anotheradultboard.com/board/>  
<http://www.adultwebmasterhangout.com/forum/>  
<http://www.adultnetsurprise.com/>  
<http://www.pornojunkies.com/>  
<http://www.videosboard.com/>  
<http://forums.gaywidewebmasters.com/>  
<http://www.adultwebmasterworld.com/board/>  
<http://cewebmasters.com/>  
<http://www.webmasterfriendly.com/forums/>  
<http://www.adultwebmasterland.com/>  
<http://www.wastedwebmasters.com/>  
<http://www.klixxx.com/webmaster-forums/>  
<http://www.arsresources.com/forum/>  
<http://www.cozycampus.com/theforum/>  
<http://www.webmasterboards.net/>  
<http://www.ratedhot.com/boards/>  
<http://www.wickedfire.com/>  
<http://www.newbiewebmasters.com/forums/>



# Affiliate Marketing Tools and Resources

## *Domain Registration*

[GoDaddy](#) – number one domain registration service to date

[1&1 Internet](#) – another very popular domain hosting site

## *Hosting*

[BlueHost](#) – hosts up to 6 domains under one account; WordPress friendly, with CPanel included, and many scripts and tools

[HostGator](#) – hosting service with CPanel, WordPress friendly, scripts and statistics tools

## *Website Editors*

[Adobe Dreamweaver CS4](#) – professional HTML editor, ideal for work with MoreNiche templates or for building a site from scratch

[XSitePro](#) – great tool for creating little review websites for marketers with no knowledge of design and HTML. However this tool can't be used with free MoreNiche templates as it has limited layouts.

## *Photo/Image Editing Software*

[Adobe Photoshop CS4](#) – professional photo editing software, complete with features for all forms of image editing; must-have software for all computer users, internet marketers or not.

[Adobe Fireworks CS3](#) – professional alternative to Photoshop, created specifically for the web designers, especially useful for creating quick but accurate prototype sites

## ***Keyword Research Tools***

[KeywordElite](#) – a desktop tool with many keyword research features. This tool will collect you keywords from various places into numbers of thousands. It is used by most top SEO and PPC marketers

[WordTracker](#) – most popular online keyword research service, offers advanced keyword research and suggestions; contains the largest and most updated database of keywords around

[Keyword Discovery](#) – a very popular alternative often used to supplement WordTracker keyword results; also contains a massive keyword database

## ***Search Engine Optimization Tools***

[SEO Elite](#) – the number one most popular keyword research tool used by nearly all successful internet marketers, with multiple functions, from competition research down to automatic link exchange approaches and more

[SEO Toolkit](#) – tool that includes everything you need to promote your website, including a rank checker, PPC bid manager, keyword suggestion tool, keyword density tool, reciprocal link checker, link popularity checker, and many more features

## ***Email Marketing Tools***

[Aweber](#) – one of the best email marketing services – allows capturing emails, creating multiple campaigns, double opt-in function, great partnership with major internet providers to ensure your emails gets delivered and read

## ***Article Submission Tools***

[Article Marketer](#) – the most popular service article submission service, and also the most effective; subscription gets your article complete distribution to thousands of sites to improve your search engine positioning, increase your Google page rank, and get immediate links from relevant, high value websites

[Article Submitter](#) – easily and effortlessly submit your written article *automatically* to over 300 article directories. With Article Submitter, submitting one article in minutes can give your site hundreds of incoming links